

# SHIPPING INSTRUCTION

## How can INTRA help you?

INTRA's mission is to be the preferred global e-commerce shipping platform. We combine advanced solutions for organizing and streamlining shipment processes with one simple connection to the world's largest network of ocean carriers.

Today, INTRA's platform is more relevant to ocean shippers than ever before. Over 90% of shippers use more than one carrier to meet their global container shipping needs. This requires dealing with different systems and documentation processes. At INTRA, we offer an integrated platform and the right tools to complete the task and get customer transactions done fast.

## What does INTRA offer?

INTRA offers a comprehensive range of tools to help you plan, process and manage your shipments giving you the best all-round service available. The e-commerce tools are flexible and easy to use. INTRA derives its revenues from carriers seeking to adopt industry standard processes and to provide their customers with a greater level of convenience and service.

## Process

Consider all the faxes, phone calls and couriers you use to process your shipments and communicate with carriers, shipping partners and consignees. Now think about all of the time re-keying and checking data, collating, searching and sharing information. INTRA helps replace these manual processes by streamlining, automating and organizing your data electronically, enabling it to be available to the parties that you designate at any time from anywhere in the world.

## Shipping Instruction (SI)

INTRA's SI helps to avoid shipment delays and improve document accuracy. INTRA's streamlined process speeds up document creation by supporting complex booking requirements and formatting Shipping Instructions into Bill of Lading format for easier viewing. INTRA can also provide greater visibility, enabling Bills of Lading to be viewed for any carrier in the INTRA carrier network, whether SI's are submitted directly to a carrier or through INTRA.

### Shipping Instruction benefits include:

- Ability to submit electronic SI's to multiple carriers
- Confirmation of SI receipt at carrier's system
- Faster processes and data storage to increase efficiency
- Built-in data validation improving data accuracy and quality
- Ability to submit electronic SI's to carriers not offering an e-business service
- Compliance with Customs regulations
- 24/7 access for greater convenience

## Shipping Instruction features include:

- Multiple SI creation options available through online, desktop and electronic links
- Support for SI amendment process
- Re-use and edit booking data to create new SI's
- Support for multiple container/commodity information
- Support for hazardous cargo
- Support for split goods and multi-level packaging
- Data presented in generic Bill of Lading format
- Compliance with U.S. Customs container security regulations

## INTRA Carrier network

If you use any one of these carriers, we can help you manage your shipments more efficiently



Our carrier network is expanding rapidly. Please contact INTRA's local sales office or visit [www.intra.com](http://www.intra.com) for the latest list of participating carriers.



## Joining INTRRA has never been easier

To get on board with INTRRA, simply call our local sales office or customer service team.

To register online, visit [www.intra.com](http://www.intra.com) or email: [service@intra.com](mailto:service@intra.com).

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## About INTRRA

INTRRA is a leading global provider of e-commerce solutions to the ocean freight industry. INTRRA professionals work with over 30 leading carriers and their customers, to streamline and standardize their shipping processes worldwide through a network of more than 20,000 corporate locations. Over 300,000 container orders are initiated on the INTRRA platform each week, representing more than 10 percent of global ocean container trade.

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**The Americas:** Miami

For further information, contact your nearest INTRRA office or visit [www.intra.com](http://www.intra.com).