

MANAGEMENT PROFILES



Ken Bloom
President and Chief Executive Officer

Ken Bloom is the President and Chief Executive Officer of INTRTA, Inc, a leading global provider of e-commerce solutions for the ocean freight industry. Since joining INTRTA in 2001, Ken has overseen development and implementation of a business strategy that has generated a monthly growth rate of 6% for the past six years. As a result, today, INTRTA originates more than 10% of all containerized world trade from 85 countries around the world.

Valerie Rainey
Chief Financial Officer

As CFO, Valerie is responsible for budgeting, forecasting, financial reporting, financial modeling and process improvements.



Harry Sangree
Senior Vice President, Business Development & Corporate Strategy

As Senior Vice President, Harry is responsible for Business Development and Corporate Strategy at INTRTA. He joined INTRTA in 2000, serving in a variety of positions including head of Product Management & Development.

John DeBenedette
Vice President, Commercial

John DeBenedette, Vice President, Commercial is responsible for all commercial sales at INTRTA, and was previously Vice President, Technology.



Jeffrey Pattison
Chief Information Officer

Jeffrey is responsible for the technology that powers INTRTA's e-commerce industry platform and the work processes to create and sustain it.

Ivan Latanision
Vice President of Product Management

Ivan Latanision is Vice President of Product Management and is responsible for INTRTA's product and channel strategies.



Eric G. Winston
General Counsel and Corporate Secretary

Eric G. Winston is Vice President, General Counsel and Corporate Secretary of INTRTA, Inc. He is responsible for managing INTRTA's worldwide legal affairs. Eric joined INTRTA in 2001 as Director, Business Planning and Projects and was named General Counsel in November 2002.

Lisa Bell
Managing Director, Organization and People Development

Lisa Bell is Managing Director, Organization and People Development at INTRTA. She is responsible for ensuring the company hires, develops and retains the best and brightest employees in the industry globally. Lisa has managed INTRTA's transition from an entrepreneurial culture to a corporate structure.

